



# The Munster Sports Network on JEDtv and WJOB

JEDtv and WJOB

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## Munster Athletics on TV

Did you know that you can watch Munster High School varsity games on your smart TV in your living room or on your computer? Or on your phone? Some games are on the radio.

That's right. Munster High School and JEDtv/WJOB have teamed up to broadcast MHS games. The long-term aim is to create a broadcasting revenue stream for the athletic department.

## Streaming video

From your Netflix subscription, to Zoom calls, to watching high school games on Roku, streaming video is now a big part of our lives.

1. The live streaming industry is predicted to reach \$70 billion in 2021
2. 74% of marketers said that the pandemic made them more likely to use video
3. WJOB was the first media in the Region to broadcast streaming video on Facebook Live. 20 million views later, we built our own form of FB Live - JEDtv



## Endgame

It makes sense to reward Munster High School athletes by putting their games on TV. They work hard, and their games mean a lot to the town. By putting games on TV, JEDtv and MHS seek to:

1. Strengthen the bond between athletics and the town
2. Build a revenue stream for MHS athletics

This is where you come in. By supporting the broadcasts:

1. Your business gets excellent advertising
2. Munster athletes get their games on TV
3. You get the “halo effect” of doing good in your community

## Where to watch or listen

JEDtv broadcasts local subscription video 24/7:

- On your phone on the JEDtv app
- On your computer at JEDtv.com
- In your living room on Amazon, Apple TV and Roku

WJOB broadcasts free local audio on:


- 1230 AM
- 104.7 FM
- The TuneIn app

## Sponsor the Munster Sports Network

### I. Monthly sponsorship

JEDtv will produce a TV commercial for your business and run it during Munster High School home games - volleyball, girls soccer, boys soccer, football, girls basketball, boys basketball, etc. . Games are broadcast live in video on JEDtv and re-broadcasted later. Some games air live on the radio at WJOB AM 1230 and 104.7 FM. Highlights are distributed to WJOB’s Facebook, which has 55,000 likes and follows. There are at least two broadcasts on average per week during the school year. Prices are monthly:

**\$999** - presenting sponsor. Contact [sam@wjob1230.com](mailto:sam@wjob1230.com) for details



**\$799** - four 30-second commercials on TV (and sometimes radio) per broadcast... plus live thank-yous by announcers... plus sponsorship of "halftime show," "player of the game" or similar... plus a rotating logo on the screen next to the scoreboard.

**\$599** - three 30-second commercials on TV (and sometimes radio) per broadcast... plus live thank-yous by announcers... plus sponsorship of "halftime show," "player of the game" or similar

**\$399 per month-** two 30-second commercials on TV (and sometimes radio) per broadcast... plus live thank-yous by announcers

## II. Patron

Perhaps you love Munster High School athletics... or you have a daughter on one of the teams... or you just want to see the project be successful. We'll put your contribution to good use promoting the beauty of Munster High School sports and will work hard to set up a sustainable model to return revenue to Munster High Athletics.