

May 30, 2024

For Immediate Release Contact: Sam Michel, 219-844-1230. Sam@jedtv.com

Porter County Conference to Stream on JEDtv for Free

In a historic first for a State of Indiana athletic conference, the Porter County Conference will live-stream all practical home sporting events for free for the 2024-2025 school year on the JEDtv platform.

Founded in 1933, the Porter County Conference is one of Indiana's oldest and most storied athletic conferences. Now, the conference is making use of modern technology to bring its student athletes to living rooms and smartphones.

The Porter County Conference comprises eight high schools:

Boone Grove
Hebron
Kouts
Morgan Township
South Central
Tri-Town (formerly La Crosse)
Washington Township
Westville

Ben Anderson, Superintendent of South Central School District and Porter County Conference president, said, "Think of how exciting it will be for students and their parents to watch all the action either live or on-demand for free. It builds on our already-strong connection with PCC fans."

JEDtv broadcasts from studios at Purdue Northwest in Hammond. It is an offshoot of 100-year-old radio station WJOB. JEDtv plans to broadcast PCC games across their proprietary platforms.

- Radio - WJOB AM 1230, 104.7 FM and TuneIn app
- Streaming video -
 - JEDtv app on phones: Apple and Google Play
 - JEDtv.com
 - JEDtv on smart TVs: Roku, Amazon and Apple TV

JEDtv will also stream PCC games on IHSAAtv. Heath Shanahan, Director of Broadcasting for the Indiana High School Athletic Association (IHSAA), said, “This is the first conference-wide streaming deal of its type in Indiana. It could be a model for other conferences to follow to provide quality sports entertainment to local areas and open up new revenue streams for our member schools.”

Jim Dedelow, owner of JEDtv and WJOB Radio, said. “Thanks to the eight athletic directors of the PCC. They’re coming together to showcase the tradition and natural rivalries of the PCC,” Dedelow said.

“Hoosier high school sports makes for great TV, which attracts local businesses and creates sustainable revenue for athletic departments. Indiana-based streaming video can strengthen Indiana high school sports, and the PCC is taking the lead,” Dedelow said.